

VELAR

Platform

Technology Acquisition Overview

AI-Powered CRM / ERP Software Platform

A premium desktop software asset built around a modular AI Core, CRM / ERP capabilities, workflow orchestration and automation architecture.

ASKING PRICE \$24,900 USD

August 2026

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Executive Summary

A concise acquisition view of the current VELAR technology asset.

VELAR Platform is a desktop AI-powered CRM / ERP software platform built with Electron and React and organized around a modular AI Core. The product combines business-data modules with architectural layers for context, memory, decision intelligence, reasoning, recommendations, actions, automation and workflows.

The current asset is positioned as a technology acquisition opportunity rather than as a finished cloud SaaS business. The application launches successfully, development validation has passed, and a Windows x64 production package is generated through Electron Builder.

The architecture is intentionally modular, allowing a buyer to continue development toward production-grade data infrastructure, model integration, advanced intelligence, autonomous workflows and cloud/SaaS deployment.

PRODUCT	VELAR Platform
POSITIONING	AI-Powered CRM / ERP Software Platform
ASKING PRICE	\$24,900 USD

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Product Vision

VELAR is designed as a software foundation in which operational CRM / ERP data can become actionable through a modular intelligence layer. The intended direction is a system that understands business context, records outcomes, supports decisions, recommends actions and orchestrates repeatable workflows.

The product vision is therefore broader than a conventional CRM interface: VELAR provides an architectural base for AI-assisted business operations while remaining explicit about the distinction between existing implementation and future development.

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Core Product

The current desktop application provides the primary product shell and business modules, with a dedicated AI Dashboard and an extensible AI Core architecture.

- Desktop application delivered through Electron.
- React-based user interface with Vite build tooling.
- CRM / ERP module structure covering clients, contacts, deals, tasks and projects.

- Analytics, automation, settings and AI Dashboard areas.
- Modular architecture intended to support future extensions without replacing the product foundation.

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CRM / ERP

The CRM / ERP layer organizes the business-facing data and operational modules that form the foundation for AI context and workflow processing.

MODULE	ROLE	STATUS
Clients / Profiles	Core customer records and profiles	Existing
Contacts	Contact-level business information	Existing
Deals	Commercial opportunity records	Existing
Tasks / Projects	Operational work management	Existing
Analytics	Business-oriented visibility layer	Existing
Automation	Automation area and architecture	Existing / extensible
AI Dashboard	AI-oriented monitoring and interaction surface	Existing

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VELAR AI Core

The intelligence architecture is organized as independent but connected layers.

The AI Core is modular rather than a monolithic AI model. Its architecture includes context, events, memory, decision, learning, reasoning, recommendation, knowledge, action, automation and workflow layers.

- ContextEngine / ContextBuilder / AIPageTracker / AIContextProvider / AIWatcher
- AIEvent / AIEventBus
- MemoryStore / DecisionMemory / PersistentMemory / MemoryListener / MemoryOptimizer
- DecisionEngine / LearningEngine / ReasoningEngine / RecommendationEngine
- KnowledgeGraph / entities
- ActionEngine / AutomationEngine / AutomationExecutor / AutomationRules
- WorkflowEngine / WorkflowRunner / WorkflowRegistry / WorkflowContext / WorkflowCondition / WorkflowAction / WorkflowHistory / WorkflowScheduler / WorkflowLoader / ClientFollowUpWorkflow

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AI Context

Context establishes what the system knows about the current business situation.

- ContextEngine

- ContextBuilder
- AIPageTracker
- AIContextProvider
- AIWatcher

These components form the contextual layer that can observe application state and assemble relevant information for downstream AI processing.

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AI Memory

Memory provides the architecture for retaining decisions, outcomes and persistent state.

- MemoryStore
- DecisionMemory
- PersistentMemory
- MemoryListener
- MemoryOptimizer

The memory architecture is intended to retain relevant system state and decision information. It should not be represented as a trained proprietary LLM or as evidence of human-like persistent intelligence.

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Decision & Intelligence

Decision and intelligence components provide a foundation for structured business reasoning.

- DecisionEngine
- LearningEngine
- ReasoningEngine
- RecommendationEngine

Together, these components establish the core intelligence pathway from contextual business information toward decisions and recommendations.

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Learning

Learning is currently best described as feedback-oriented learning and decision-outcome tracking architecture.

The Learning Engine is an architectural component for feedback-oriented learning and tracking decision outcomes. The current documentation does not establish that VELAR contains its own trained large language model.

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Reasoning

Reasoning architecture provides a dedicated layer for processing context and forming structured conclusions.

The Reasoning Engine is separated as an architectural layer so that future intelligence integrations can process context and generate structured conclusions without coupling the whole application to a single implementation.

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Recommendations

The Recommendation Engine is positioned as a layer for turning intelligence into suggested next steps.

The Recommendation Engine provides a dedicated layer for converting processed context and decision logic into recommended next actions.

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Knowledge

Knowledge architecture supports structured representation of entities and relationships.

- KnowledgeGraph
- entities

The knowledge layer provides a structured place for business entities and relationships that can support future context-aware intelligence.

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Actions

The Action Engine provides an architectural point for executing defined business actions.

ActionEngine provides the architectural boundary between recommendations/decisions and executable business actions.

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Automation

Automation components define rules and execution pathways for repeatable operations.

- AutomationEngine
- AutomationExecutor
- AutomationRules

The automation layer separates rule definition from execution, creating a foundation for repeatable business operations.

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Workflow

Workflow architecture organizes conditions, actions, execution, history and scheduling.

- WorkflowEngine
- WorkflowRunner
- WorkflowRegistry
- WorkflowContext
- WorkflowCondition
- WorkflowAction
- WorkflowHistory
- WorkflowScheduler
- WorkflowLoader
- ClientFollowUpWorkflow

The workflow architecture is designed to support reusable, condition-driven processes with execution history and scheduling.

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AI Dashboard

The AI Dashboard is the principal interface for exposing the AI Core status and activity within the desktop application.

- AIDashboard
- AIActivity
- AIClientTable
- AICoreHero
- AIHealth
- AIStatCard
- LearningScore
- AIHistory

- AllInsightPanel
- AIPanel

The dashboard should be understood as an interface and monitoring layer around the architecture, not as proof of autonomous intelligence or a production cloud AI service.

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Desktop Architecture

VELAR is delivered as a desktop application using Electron. The Electron layer includes the main process, preload, IPC, window management and integrations for AI memory, AI Dashboard, learning and user-related operations.

- Main process
- Preload layer
- Electron IPC
- Window management
- AI memory integration
- AI Dashboard IPC
- Learning IPC
- User IPC

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Technology Stack

LAYER	TECHNOLOGY
Frontend	React, Vite, JavaScript / JSX, React Router, Chart.js, Lucide React, CSS
Desktop	Electron, Electron IPC, Electron Preload
Packaging	Electron Builder
Architecture	Modular AI Core, event-driven, context, memory, decision, learning, reasoning, recommendation, knowledge, action, automation and workflow architecture

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Build & Distribution

The current project has successfully completed a production build using Vite v8.1.4, with 1,830 modules transformed and production assets generated. Windows packaging has been completed through Electron Builder.

Build
Packaging
Target

Vite v8.1.4
Electron Builder
Windows x64 — VELAR Platform Setup 1.0.0.exe

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Current Technical Status

The application launches and development validation has passed. A Windows x64 production package is successfully generated.

For acquisition purposes, the current asset should be evaluated as a functioning desktop software foundation with a substantial modular architecture, not as a completed enterprise SaaS platform.

AREA	CURRENT POSITION	ACQUISITION INTERPRETATION
Desktop application	Implemented / operational build	Core software asset
CRM / ERP structure	Implemented modules and data-layer structure	Product foundation
AI Core	Architecture and components present	Extensible intelligence foundation
Own trained LLM	Not claimed	Future integration
Production database	Not claimed as fully implemented	Future development
Cloud SaaS	Not claimed as fully implemented	Future development

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Development Potential

The principal value of the asset is its ability to serve as a structured starting point for further product development. A buyer can extend the existing architecture toward production-grade persistence, external AI model integration, deeper intelligence, autonomous workflow execution and cloud deployment.

- Production database and persistence layer
- Integration with selected AI models / providers
- Advanced decision and reasoning capabilities
- Expanded learning and feedback loops
- More autonomous automation and workflows
- Cloud / SaaS architecture and multi-user infrastructure
- Commercial scaling, observability, security hardening and enterprise readiness

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What Buyer Receives

The acquisition is positioned around the technology asset and its supporting development materials. The exact transfer inventory should be confirmed during technical review and transaction documentation.

- VELAR Platform source code
- Frontend application
- Electron desktop application layer
- AI Core architecture and components
- CRM / ERP modules
- AI Dashboard
- Workflow and automation components
- Build and packaging configuration
- Technical documentation and architecture materials
- Relevant assets and data structures

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Technology Acquisition Opportunity

VELAR offers a buyer a ready-developed desktop software foundation rather than a blank-sheet product concept. The architecture already separates business data, AI context, memory, decision intelligence, reasoning, recommendations, actions, automation and workflows into identifiable components.

This modularity can reduce the amount of foundational architecture that a buyer needs to design before pursuing a broader AI-enabled CRM / ERP product. The buyer can choose its own AI models, database strategy, cloud architecture and commercial direction while retaining the existing application foundation.

Positioning: technology acquisition / product foundation / further development opportunity.

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Asking Price

\$24,900 USD

VELAR Platform — Technology Acquisition

The asking price is the current seller-defined acquisition price for the VELAR Platform technology asset. Final transaction terms, transfer scope, representations and technical acceptance criteria should be documented separately in the definitive agreement.

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Conclusion

VELAR Platform represents a modular desktop software foundation for an AI-powered CRM / ERP product. Its current implementation combines a working Electron / React application, CRM / ERP modules, AI Dashboard and a structured AI Core architecture spanning context, memory, intelligence, reasoning, recommendations, knowledge, actions, automation and workflows.

The asset is deliberately presented with a clear boundary between what exists today and what can be developed next. This makes VELAR suitable for a buyer seeking to acquire a technology foundation and accelerate the creation of a more advanced AI-enabled business platform.

The current asking price is \$24,900 USD. Detailed technical validation, source-code review and transfer procedures can be handled as part of the acquisition process.

VELAR PLATFORM / AUGUST 2026