

VELAR

PLATFORM

Investment / Acquisition Brief

AI-Powered CRM / ERP Software Platform

A working desktop product foundation with a modular AI Core, CRM / ERP surface, automation and workflow architecture.

AUGUST 2026

1. What is VELAR?

VELAR Platform is an AI-oriented desktop CRM / ERP software platform built with React, Vite and Electron. Its product foundation combines a business-management surface with a modular AI Core designed around context, memory, decision intelligence, reasoning, recommendations, actions, automation and workflows.

The current product is a working desktop application and should be evaluated as a technology and product foundation—not as a finished cloud SaaS or autonomous AI system.

POSITIONING
AI-Powered CRM / ERP Software Platform

DISTRIBUTION
Electron desktop application • Windows x64 packaging

ARCHITECTURE
Modular AI Core • event-driven • context / memory / decision / learning / workflow layers

2. Why is it interesting?

The acquisition thesis is based on the coherence of the existing product foundation: a functioning CRM / ERP surface is combined with a modular AI architecture that creates clear extension points for future intelligence, automation and commercialization.

- Working product foundation rather than a concept-only specification.
- Existing CRM / ERP surface covering clients, contacts, deals, tasks, projects, users and analytics.
- AI architecture spanning Context, Events, Memory, Decision Intelligence, Reasoning, Recommendations, Knowledge and Actions.
- Automation and workflow foundations create a path from intelligence toward controlled operational execution.
- Desktop distribution and Electron packaging provide a concrete deployable product form.
- Architecture is extensible toward cloud, SaaS, integrations, advanced model integration and enterprise capabilities.

3. What has already been created?

The following summarizes the Current / Existing technology described for the product. Component names are retained to make the technical surface auditable.

CURRENT / EXISTING	IMPLEMENTED SURFACE / COMPONENTS
CRM / ERP	Dashboard, Clients, Client Profiles, Contacts, Deals, Tasks, Projects, Users, Analytics, Automation, Settings
AI Dashboard	UIDashboard, UIActivity, UIClientTable, UICoreHero, UIHealth, UIStatCard, LearningScore, UIHistory, UIInsightPanel, UIPanel
AI Context	ContextEngine, ContextBuilder, AIPageTracker, AIContextProvider, AIWatcher
AI Events	AIEvent, AIEventBus
AI Memory	MemoryStore, DecisionMemory, PersistentMemory, MemoryListener, MemoryOptimizer
Decision Intelligence	DecisionEngine, LearningEngine, ReasoningEngine, RecommendationEngine
Knowledge	KnowledgeGraph, entities
Actions	ActionEngine

Automation	AutomationEngine, AutomationRules, AutomationExecutor
Workflow	WorkflowEngine, WorkflowRunner, WorkflowRegistry, WorkflowContext, WorkflowCondition, WorkflowAction, WorkflowHistory, WorkflowScheduler, WorkflowLoader, ClientFollowUpWorkflow
Electron	main process, preload, IPC, window management, AI memory integration, AI Dashboard IPC, learning IPC, user IPC
Build & Packaging	Vite production build; Electron Builder; Windows x64 installer packaging

Current technical status

- Application launches and development verification has passed.
- Production build completed with Vite v8.1.4 and 1,830 transformed modules.
- Production assets were successfully generated.
- Windows packaging completed through Electron Builder.
- Target package: VELAR Platform Setup 1.0.0.exe • Windows x64.

4. What does the buyer receive?

The intended acquisition concerns the technology and product assets listed below. The exact legal scope of transfer is determined by the definitive agreement.

- Source code and project assets.
- React / Vite frontend and Electron desktop application.
- CRM / ERP modules and existing application surface.
- AI Core architecture and associated AI Dashboard components.
- Context, memory, decision, learning, reasoning, recommendation and knowledge components.
- Actions, automation and workflow architecture.
- Build configuration and packaging configuration.
- Available documentation and technical materials.

Not automatically included unless expressly transferred under the definitive agreement: third-party accounts, paid API accounts, cloud infrastructure, credentials, non-transferable licenses and future development work.

5. What can be built next?

The following items represent Future Development opportunities and are not presented as completed production capabilities.

FUTURE DEVELOPMENT	POTENTIAL DIRECTION
Production Database	Production-grade persistence and data infrastructure.
AI Model Integration	Integration of appropriate external or internally managed AI models.
Advanced AI Intelligence	Expansion of model-backed reasoning, analysis and decision support.
Automation Expansion	Broader rules, triggers, actions and operational coverage.
Controlled Workflows	Policy-bound automation with human-in-the-loop controls where appropriate.
Cloud / SaaS	Cloud deployment and service-oriented productization.
Multi-tenancy	Tenant isolation and organization-level product architecture.
Authentication / RBAC	Enterprise identity, permissions and role-based access control.
Enterprise Security	Hardening, auditability, security controls and compliance-oriented

	capabilities.
Billing & Integrations	Commercial billing, external integrations and ecosystem connectivity.
Commercial Scale	Scalable infrastructure and go-to-market readiness.

Autonomy should be approached as controlled autonomy / human-in-the-loop / policy-bound automation—not as an existing autonomous capability.

Investment Thesis

- Coherent modular foundation combining business software and AI-oriented architecture.
- Working desktop product provides a tangible starting point for further productization.
- CRM + AI combination creates multiple positioning and commercialization paths.
- Automation and workflow foundations support a credible route toward operational intelligence.
- Clear separation between current assets and future development reduces acquisition ambiguity.
- The platform can be adapted by SaaS companies, AI companies, studios, integrators or strategic acquirers.

Potential Strategic Uses

SaaS company	AI company	Software studio
Agency / integrator	Enterprise	Strategic acquirer

Current vs Future

CURRENT / EXISTING	FUTURE DEVELOPMENT
Working desktop application	Production database
CRM / ERP foundation	AI model integration
AI Dashboard	Advanced AI intelligence
AI Context and Events	Expanded automation
AI Memory architecture	Controlled autonomous workflows
Decision / Learning / Reasoning / Recommendation components	Cloud / SaaS
Knowledge and Actions	Multi-tenancy
Automation and Workflow architecture	Authentication / RBAC
Electron / IPC layer	Enterprise security
Build & Windows packaging	Billing / integrations / commercial scale

Acquisition Economics

ASKING PRICE
\$24,900 USD

This is the current asking price. The transaction is subject to technical review and the definitive agreement.

Recommended Buyer Process

01 Review	02 Technical Due Diligence	03 Asset Inventory	04 Agreement
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05	06	07	08
Payment	Source Transfer	Build Verification	Technical Handover

Conclusion

VELAR Platform is positioned as an acquisition-ready technology foundation: a working Electron desktop application with a CRM / ERP surface and a coherent modular AI Core spanning context, memory, decision intelligence, reasoning, recommendations, knowledge, actions, automation and workflows.

The value proposition is not based on claiming a finished autonomous AI or production SaaS. It is based on the technology already assembled, the architecture’s extension potential, and the ability of a buyer to continue development toward cloud, model-backed intelligence, enterprise deployment and commercial scale.