

VELAR PLATFORM

FEATURE OVERVIEW

Premium AI / SaaS / Technology Product Documentation

Document №04 • Product Surface & Extension Potential

01 Overview

VELAR Platform is documented as a modular product surface combining CRM, work management, analytics, automation, AI-oriented interfaces, contextual intelligence, memory, decision intelligence, knowledge and workflow orchestration. This document describes the feature landscape and separates the currently evidenced product surface from future development potential.

Status	Meaning
EXISTING / CURRENT PRODUCT SURFACE	Feature/module is treated as part of the existing project surface where supported by the source materials.
FUTURE DEVELOPMENT / EXTENSION POTENTIAL	Architecture or concept can be extended, but the document does not claim a completed production implementation.
BOUNDARY	No claim is made here of a proprietary trained LLM, production SaaS infrastructure, production database, or fully autonomous AI unless explicitly evidenced.

02 CRM

Feature	Role	Status
Clients	Client records and core customer-management surface.	Existing / Current Product Surface
Client Profiles	Structured client-level information and detail views.	Existing / Current Product Surface
Contacts	Contact information associated with clients and operational records.	Existing / Current Product Surface
Deals	Commercial opportunity/deal-oriented CRM surface.	Existing / Current Product Surface

03 Work Management

Feature	Role	Status
Tasks	Operational task tracking and execution surface.	Existing / Current Product Surface
Projects	Project-level organization of work.	Existing / Current Product Surface
Dashboard	Aggregated operational overview for users.	Existing / Current Product Surface
Users	User-oriented workspace and access surface.	Existing / Current Product Surface

04 Analytics

Feature	Role	Status
Analytics	Reporting and metric-oriented product surface for operational insight.	Existing / Current Product Surface / Extension Potential

05 Automation

Feature	Role	Status
Automation	High-level automation layer connecting triggers, rules and actions.	Existing / Current Product Surface
Automation Rules	Rule definitions that determine when and why automation should occur.	Existing / Current Product Surface
Automation Engine	Core orchestration layer for automation	Existing / Current Product Surface

	processing.	
Automation Executor	Execution boundary responsible for carrying out automation actions.	Existing / Current Product Surface

06 AI Dashboard

Feature	Role	Status
AI Activity	Surface for presenting AI-related activity.	Existing / Current Product Surface
AI Client Table	Client-facing AI data/insight table surface.	Existing / Current Product Surface
AI Core Hero	Primary visual/entry surface for AI Core capabilities.	Existing / Current Product Surface
AI Health	AI/system health indicator surface; not a claim of autonomous production health management.	Existing / Current Product Surface
AI Stat Card	Compact AI metric/stat presentation component.	Existing / Current Product Surface
Learning Score	UI surface representing learning-oriented scoring.	Existing / Current Product Surface
AI History	Historical AI activity/decision display surface.	Existing / Current Product Surface
AI Insight Panel	Panel for surfaced AI insights.	Existing / Current Product Surface
AI Panel	General AI interaction/information panel.	Existing / Current Product Surface

07 AI Context

Feature	Role	Status
ContextEngine	Context orchestration concept/module for assembling relevant application context.	Existing / Current Product Surface / Extension Potential
ContextBuilder	Builds structured context for AI-oriented processing.	Existing / Current Product Surface / Extension Potential
AIPageTracker	Tracks page/application context relevant to AI processing.	Existing / Current Product Surface
AIContextProvider	Provides contextual information to AI-facing components.	Existing / Current Product Surface
AIWatcher	Observes relevant application/context changes.	Existing / Current Product Surface

08 AI Memory

Feature	Role	Status
MemoryStore	Storage abstraction for AI-related memory records.	Existing / Current Product Surface
DecisionMemory	Memory layer for prior decision-oriented information.	Existing / Current Product Surface
PersistentMemory	Persistent memory abstraction; persistence mechanism should not be interpreted as a production database claim.	Existing / Current Product Surface / Extension Potential
MemoryListener	Observes memory-related changes/events.	Existing / Current Product Surface
MemoryOptimizer	Optimization layer for memory organization/relevance.	Existing / Current Product Surface / Extension Potential

09 Decision Intelligence

Feature	Role	Status
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DecisionEngine	Decision-oriented orchestration layer.	Existing / Current Product Surface
LearningEngine	Learning-oriented processing layer.	Existing / Current Product Surface
ReasoningEngine	Reasoning-oriented processing layer.	Existing / Current Product Surface
RecommendationEngine	Recommendation generation/orchestration layer.	Existing / Current Product Surface

10 Learning

Feature	Role	Status
Learning	Learning capability surface connecting historical signals, outcomes and improvement-oriented logic.	Existing / Current Product Surface / Extension Potential

11 Reasoning

Feature	Role	Status
Reasoning	Reasoning capability surface for structured AI decision support.	Existing / Current Product Surface / Extension Potential

12 Recommendations

Feature	Role	Status
Recommendations	Recommendation capability for surfacing suggested next steps or actions.	Existing / Current Product Surface / Extension Potential

13 Knowledge

Feature	Role	Status
KnowledgeGraph	Structured knowledge representation/orchestration surface.	Existing / Current Product Surface / Extension Potential
entities	Entity-level knowledge objects within the knowledge model.	Existing / Current Product Surface

14 Actions

Feature	Role	Status
ActionEngine	Action orchestration boundary connecting intelligence to executable application actions.	Existing / Current Product Surface / Extension Potential

15 Workflow

Feature	Role	Status
WorkflowEngine	Core workflow orchestration layer.	Existing / Current Product Surface
WorkflowRunner	Runs workflow instances.	Existing / Current Product Surface
WorkflowRegistry	Registers and exposes workflow definitions.	Existing / Current Product Surface

WorkflowContext	Carries contextual data through workflow execution.	Existing / Current Product Surface
WorkflowCondition	Conditional workflow logic.	Existing / Current Product Surface
WorkflowAction	Executable workflow action definitions.	Existing / Current Product Surface
WorkflowHistory	Workflow execution/history records.	Existing / Current Product Surface
WorkflowScheduler	Scheduling surface for workflow execution.	Existing / Current Product Surface / Extension Potential
WorkflowLoader	Loads workflow definitions.	Existing / Current Product Surface
ClientFollowUpWorkflow	Client follow-up workflow implementation/example.	Existing / Current Product Surface

16 Desktop Application

Feature	Role	Status
Electron	Desktop application runtime/container.	Existing / Current Product Surface
IPC	Inter-process communication layer.	Existing / Current Product Surface
Preload	Secure bridge/preload integration layer.	Existing / Current Product Surface
Window Management	Application window lifecycle and management.	Existing / Current Product Surface
Build & Packaging	Desktop build/package process.	Existing / Current Product Surface

17 Feature Matrix

Domain	Feature Surface	Position
CRM	Clients, Profiles, Contacts, Deals	Current
Work Management	Tasks, Projects, Dashboard, Users	Current
Automation	Rules, Engine, Executor	Current
AI Dashboard	Activity, Health, History, Insights, AI Core UI	Current
AI Context	ContextEngine, Builder, Tracker, Provider, Watcher	Current / Extensible
AI Memory	Store, DecisionMemory, PersistentMemory, Listener, Optimizer	Current / Extensible
Decision Intelligence	Decision, Learning, Reasoning, Recommendation engines	Current / Extensible
Knowledge	KnowledgeGraph, entities	Current / Extensible
Actions	ActionEngine	Current / Extensible
Workflow	Engine, Runner, Registry, Context, Conditions, Actions, History, Scheduler, Loader, Follow-up	Current
Desktop	Electron, IPC, Preload, Windows, Packaging	Current

18 Current vs Future

Current Product Surface	Future Development / Extension Potential
Modular CRM and work-management surfaces	Broader SaaS tenancy, billing and cloud infrastructure
Automation engine/rules/executor architecture	Production-grade automation observability and distributed execution
AI-oriented dashboard and UI surfaces	Deeper model integrations and richer AI-agent capabilities
Context, memory and decision-intelligence modules	More advanced long-term memory, evaluation and optimization
Workflow engine and client follow-up workflow	Expanded workflow marketplace/template system
Electron desktop application	Broader deployment targets and enterprise distribution
Knowledge and action abstractions	More extensive knowledge ingestion, graph operations and tool/action integrations

19 Commercial Positioning

VELAR should be positioned as a modular AI-enabled technology platform rather than as a claim of a finished hyperscale SaaS business. The strongest acquisition narrative is the breadth and separation of the product architecture: CRM + automation + workflow + contextual AI + memory + decision intelligence + knowledge + actions, delivered through a coherent desktop application surface.

Acquisition-ready narrative

A buyer is acquiring a structured product foundation and a coherent feature architecture that can be extended into broader commercial deployments. Existing modules should be demonstrated from source code and UI evidence; future capabilities should be presented as extension potential, not as completed production commitments.

Positioning boundary: credible, modular, extensible

20 Feature Catalog Conclusion

The VELAR feature catalog demonstrates a product architecture that extends beyond conventional CRM functionality into automation, contextual intelligence, memory, decision support, knowledge and workflow orchestration. The distinction between current surface and future potential is intentional: it preserves technical credibility while making the platform's expansion path clear to prospective buyers, partners and investors.

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